



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# 2022 RACE EVENTS

## LUCKY LEPRECHAUN: MARCH 12

## SANTA RUN: DECEMBER 10

At the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

100% of the proceeds from these races will be applied to the YMCA's Annual Campaign. The Annual Campaign provides scholarships and assistance for individuals and families in our community to access to YMCA programs a healthy lifestyle including senior programming, community health and Parkinson's programming.

Help the YMCA make a difference in the Frederick community - one child at a time, one individual at a time, one family at a time. The YMCA can make an immediate impact on a child or individuals life, but we can't do it without you!

All sponsorship options below will receive year-long marketing and social media advertising for both the Lucky Leprechaun and Santa Run races.



### PRESENTING SPONSOR | \$7,500

- Shown as Presenting Sponsor on all marketing materials
- Shown as Presenting Sponsor on T-shirt giveaway
- Website/Social Media/In-house TV promotion
- Opportunity to place item in packet to runners (sponsor responsible for providing the item)

### GOLD SPONSOR | \$2,000

- Logo placement on T-shirt giveaway
- Website/Social Media/In-house TV promotion

### SILVER SPONSOR | \$1,000

- Logo placement on T-shirt giveaway
- Website/Social Media/In-house TV promotion

### BRONZE SPONSOR | \$500

- Logo placement on T-shirt giveaway
- Website/Social Media/In-house TV promotion

### MILE MARKER SPONSOR | \$300

- Business logo on mile marker
- Website/Social Media/In-house TV promotion

### IN-KIND SPONSOR

- Business name placement on T-shirt giveaway
- Website/Social Media/In-house TV promotion

### COMPANY/CONTACT INFORMATION

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

### CHOOSE ONE

Amount From Chosen Sponsorship Level \$ \_\_\_\_\_

### PAYMENT TYPE

- Please send me an invoice
- Check payable to: YMCA OF FREDERICK COUNTY
- Credit Card: Pay online at [frederickymca.org/give](https://frederickymca.org/give)

Questions?  
301-663-5131 x 1258  
[jcouillard@frederickymca.org](mailto:jcouillard@frederickymca.org)

Send logos (Vector/EPS format):  
[marketing@frederickymca.org](mailto:marketing@frederickymca.org)

Return form and payment to:  
YMCA OF FREDERICK COUNTY  
Attn: Judy Couillard  
1000 N Market Street  
Frederick, MD 21701