

2017 COMEDY AND MAGIC SPECTACULAR!

Benefits Children & Families in the Hillcrest/Waverley Communities

7:00 pm on Saturday
April 1, 2017
At the Weinberg Center



Presenting Sponsor:



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Proceeds from the "Comedy and Magic Show Spectacular" will be used by the YMCA of Frederick County to support children and families in the Hillcrest and Waverley communities.

Last year the Magic Show proceeds afforded several programs for the children in Hillcrest and Waverley after school programs run by the YMCA: Spring Break Camp, Y Literacy Camp focusing on closing the achievement gap, Summer Day Camp, multi-language translation service through the Asian American Center, for children and families.

Join us in improving the quality of life for EVERYONE in the Frederick Community!

Would you be able to support the Magic Show this year?

There are a few ways you can do this!

ADVERTISE IN OUR PROGRAM:

See the reverse side for ad rates and information. Prices are the same as last year. If you previously submitted artwork and would like to duplicate what was done last year, then you are already to go! Simple new ads will be created at no additional charge.

BECOME A SPONSOR:

All TOP HAT sponsorship levels include:

- A Full Page program ad
- Top billing in promotional materials, including the event program, social media, press releases, ads, and the parade of sponsors pre-event slide show

MAGIC TOP HAT SPONSOR
\$5000

Includes:

- Opportunity to speak on stage during the event's intermission
- Appreciation and acknowledgement as our "Premier" Partner at the event
- 12 complimentary tickets
- Company Logo will be displayed for Magic & Gold Top Hat sponsors on in-house Y promotional TV screens through Healthy Kids Day in May

GOLD TOP HAT SPONSOR
\$2500

Includes:

- Appreciation and acknowledgement as our "Gold" Partner at the event
- 8 complimentary tickets

SILVER TOP HAT SPONSOR
\$1500

Includes:

- Appreciation and acknowledgement as our "Silver" Partner at the event
- 4 complimentary tickets

PURCHASE TICKETS:

Purchase tickets for your family, friends, or donate a batch of tickets for deserving children.

The 8th Annual Comedy and Magic Spectacular will be held on Saturday, April 1st at 7:00 pm.

Tickets are only \$10 for Everyone. The show is "new" every year with handpicked acts!

BE A PATRON SPONSOR: Send a family of 4 to the show with a donation of \$40.

If you would like to support the Comedy & Magic Spectacular, please call Kim Selby at the YMCA of Frederick County at 301-663-5131, ext. 1222 or email kyselby@frederickymca.org

All TOP HAT sponsor logos displayed on Y promotional TV screens

www.frederickymca.org

BACK BY POPULAR DEMAND:

2017 COMEDY AND MAGIC SPECTACULAR!

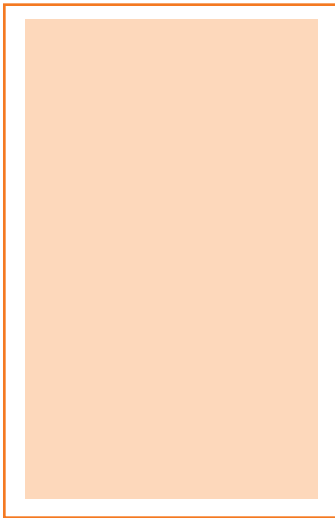


FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

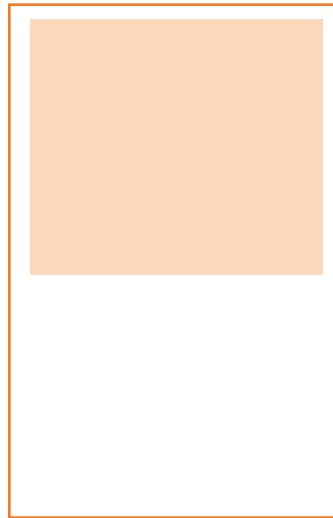
1000 North Market Street • Frederick, MD 21701
301-663-5131 • www.frederickymca.org

Benefits Children & Families in the Hillcrest/Waverley Communities

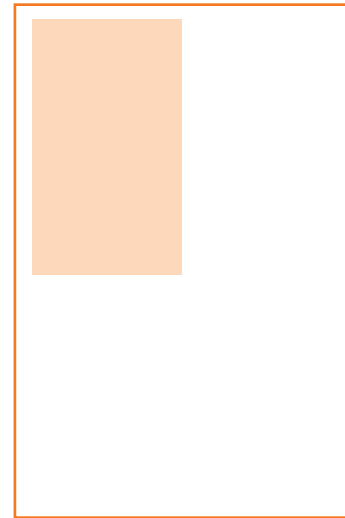
ADVERTISING RATES AND SPECIFICATIONS:



FULL PAGE



HALF PAGE



QUARTER PAGE

AD SIZES width & height

- Full page..... 5" x 8"
- 1/2 Horizontal..... 5" x 3.875"
- 1/4 Vertical..... 2.375" x 3.875"

Finished size of program is 5.5"x8.5"

SUBMITTING ART

Please supply press-optimized PDF files, saved 100% to size, at 300 dpi an as CMYK color for cover ads and B/W grayscale for inside ads. All fonts must be imbedded. Please email PDFs to sjackson@frederickymca.org.

AD RATES

- Front Inside Cover (Color)\$750
- Back Inside Cover (Color).....\$750
- Back Cover (Color)\$850
- Full Page Ad (B&W)\$500
- Half Page (B&W).....\$300
- Quarter Page (B&W).....\$200

*All inside ads will be in black and white.