

YMCA OF FREDERICK COUNTY

Capital Campaign Fact Sheet



WHAT:

Phase I - A \$22 million capital campaign to build the **South County Family YMCA** that will feature an atrium-style grand lobby; wellness center; aquatic center with a competitive lap pool, recreational pool, and family fun pool; group exercise studios; multi-purpose room; locker rooms; athletic fields

Phase II - A capital campaign to build a child development center

WHY:

1. The mission of the YMCA of Frederick County is to meet the needs of everyone in Frederick County. Toward that end, the **South County Family YMCA** will serve youth, families, and seniors in the fastest growing part of our service area.

The new Y's Aquatic Center will greatly alleviate the pressure to serve 10 county swim teams in three aging school facilities.

In addition, the Y's extensive market research has clearly shown that the **South County Family YMCA** will be a big success. The Y plans to use the surplus revenue generated by this branch of the Y to underwrite critical youth and family programs in under-served, low income parts of the county.

2. Local community needs studies have revealed a continuing need for expanded programs and services for Frederick County's exploding **senior population**. The results have also demonstrated the need for increased attention to the **teens** in our area who are subjected daily to the pressures and temptations of our modern culture.

HOW:

A \$13.5 million capital campaign will fund the new **South County Family YMCA** through individual giving, corporate donations, grant/foundations awards, and community partnerships. Our goal is to have no debt financing for this project.

WHERE:

The new **South County Family YMCA** will be located on a beautiful 22-acre parcel of land on Urbana Pike between Urbana High School and Urbana Middle School. This land was generously donated by Natelli Communities.

WHO:

- **Sponsoring organization:** The YMCA of Frederick County, a 501c3 non-profit organization, is conducting the capital campaign.
- **Campaign Steering Committee:** General Campaign Co-Chairs: Darrell Guyton and Charlie Seymour; Steering Committee members: Jim Draper, Tom Rozynek, Ryan Bowman, Karl Morris, Kim Anselmo, Ray Speciale, Hunt Hendrickson

DIVE IN MAKE A DIFFERENCE!