



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2024 RACE EVENTS

SANTA RUN: DECEMBER 14

At the Y, strengthening community is our cause. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

100% of the proceeds from these races will be applied to the YMCA's Annual Campaign. The Annual Campaign provides scholarships and assistance for individuals and families in our community to access YMCA programs for a healthy lifestyle including senior programming, community health and Parkinson's programming.

Help the YMCA make a difference in the Frederick community - one child at a time, one individual at a time, one family at a time. The YMCA can make an immediate impact on a child or individual's life, but we can't do it without you!

Sponsorships supporting this race will receive year-long marketing and social media advertising through post race results.



PRESENTING SPONSOR | \$5,000

- Shown as Presenting Sponsor on all marketing materials including race T-shirt
- Website/Social Media/In-house TV promotion
- Opportunity to place item in packet to runners (*sponsor responsible for providing the item*)
- 4 free race registrations. (*Please contact Judy Couillard to register*)

GOLD SPONSOR | \$1,000

- Logo placement on T-shirt giveaway
- Logo on Race Signage/Mile Marker
- Website/Social Media/In-house TV promotion

SILVER SPONSOR | \$500

- Logo placement on T-shirt giveaway
- Website/Social Media/In-house TV promotion

BRONZE SPONSOR | \$350

- Logo placement on T-shirt giveaway
- Social Media promotion

MILE MARKER SPONSOR | \$150

- Business logo on mile marker
- Social Media promotion

IN-KIND SPONSOR

- Website/Social Media/In-house TV promotion
- *If in-kind exceeds \$200 value, business name will be included on race shirts*

COMPANY/CONTACT INFORMATION

Company Name _____

Address _____

City _____ State _____ Zip _____

Contact Name _____

Email _____

Phone _____

SPONSORSHIP

SANTA

Presenting Sponsor: \$5,000

Gold Sponsor: \$1,000

Silver Sponsor: \$500

Bronze: \$350

Mile Marker: \$150

In-Kind:

In-Kind Item: _____ *In Kind Value:* _____

PAYMENT TYPE

Please send me an invoice

Check payable to: YMCA OF FREDERICK COUNTY

Credit Card: Pay online at frederickymca.org/give

Questions? 301-663-5131 x 1258 OR jcouillard@frederickymca.org
Send logos (Vector/EPS format) to marketing@frederickymca.org
Return form and payment to:
YMCA OF FREDERICK COUNTY, Attn: Judy Couillard, 1000 N Market Street
Frederick, MD 21701